

Agenda

- 12:45** Technical start of BioNanoNet Gold Member Webinar
- 13:00** **WELCOME** by Andreas FALK (BNN)
- 13:05** **MEMBER PRESENTATIONS**
- 13:05** **New Technologies in Dementia Therapy**
by Marisa Koini, Scientist, Medical University of Graz, Department of Neurology, Division of Neurogeriatrics
- 13:20** **Buying the Pig in Poke? Barriers to Consumer Acceptance of Nontransparent Technologies**
by Andreas Strebinger, Professor of Marketing & Business Analytics, University of Graz
- 13:35** **Leveraging Innovation through Life-Cycle Thinking**
by Sara Carniello, Scientist, JOANNEUM RESEARCH ForschungsbmH, LIFE
- 13:50** **High-Resolution 3D Printing – Enabling Innovations in Biomedical Sector and Beyond**
by Aleksandr Ovsianikov, Founder & Chief Scientific Officer, UpNano GmbH and Head of Research Group 3D Printing and Biofabrication, Technische Universität Wien
- 14:05** **Final discussion**
- 14:30** **End of the webinar**



The member presentations will be recorded and the video will be shared after the event.